

MONEX GROUP

Notice of Implementation of Shareholder Benefit Program

TOKYO, September 11, 2015 - Monex Group, Inc. (“the Company”) announces that the Company has decided to implement a shareholder benefit program. The details are as follows:

1. Purpose of implementation

The Company will introduce a benefit program for shareholders for the purpose of showing its gratitude to all its shareholders for their support, increasing the number of owners of its shares together with the number of the shares owned by each shareholder by making its shares more attractive for shareholders to hold, and promoting a further understanding of the business of the Company among non-shareholders as well as shareholders.

2. Outline of the shareholder benefit program

(1) Eligible shareholders

Shareholders who own 1,000 shares (i.e. 100 shares unit) or more which are under custody in the brokerage accounts of Monex, Inc., a subsidiary of the Company, as of September 30 and March 31 each year.

Note 1) The above only applies to the Company’s shares by cash trading and not by margin trading.

(2) Feature of the shareholder benefit program

Eligible shareholders will receive a cashback according to the amount of brokerage commission for cash trading (including the amount of consumption tax, etc.) paid during a defined period in each shareholder’s brokerage account or “Raku-raku account” of Monex, Inc. The amount of cashback is determined depending on the number of shares at the reference date as per the table below.

The number of shares at the reference date	Amount of cashback	
	Cashback rate to be multiplied by the amount of brokerage commission for the cash trading	Maximum amount of cashback (half-year period)
~ 999	—	—
1,000~ 1,999	0.5%	JPY 10,000
2,000~ 19,999	2.0%	JPY 20,000
20,000~	10.0%	JPY 30,000

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This material is an English translation of a Japanese announcement made on the date above. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this English translation is not guaranteed and thus you are encouraged to refer to the original Japanese document. This translation was made as a matter of record only and does not constitute an offer to sell or to solicit an offer to buy securities in the U.S.

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The reference date (delivery date)	Defined period (execution date)	Timing of cashback
September 30	From October 1 to March 31 of the following year	From April 1 to 30 of the following year
March 31	From April 1 to September 30	From October 1 to 31

Note 2) The above does not apply to shareholders who close the brokerage account at the timing of cashback.

3. Timing of implementation

The shareholder benefit program will start for the shareholders who deposit the shares of the Company in the brokerage account of Monex, Inc. as of September 30, 2015.

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