

For Immediate Release:

TradeStation Enters Chinese Market through Alliance with Guosen Securities Company Limited

Plantation, Florida and Tokyo, Japan

Monday, September 29, 2014

[TradeStation](#), a Monex Group company (Monex Group, Inc. is listed on the first section of the Tokyo Stock Exchange, [code: 8698](#)), today announced that it has entered into a strategic alliance with Guosen Securities Company Limited, a leading Chinese state-owned financial services company. Guosen Securities will have the exclusive right to offer *TradeStation* to its customers and the entire Chinese investor market.

The alliance will give Chinese active and professional investors and traders access to the award-winning, globally renowned TradeStation investment and trading platform. Under this new agreement, Chinese investors and traders will now have the ability to use *TradeStation* to create, back-test, optimize and automate their trading strategies and ideas in their local securities and futures markets. These include the Shanghai Stock Exchange (SHSE), Shenzhen Stock Exchange (SZSE), Shanghai Futures Exchange (SHFE), Dalian Commodity Exchange (DCE), Zhengzhou Commodity Exchange (ZCE) and China Financial Futures Exchange (CFFEX).

TradeStation has licensed to Guosen Securities the exclusive right to market, offer and provide to the Chinese investor market *TradeStation 9.5*, the current version of the platform, localized for that market both by translation to the Chinese language and seamless compatibility with the China's equities and futures markets and Guosen Securities' order-placement and back-office systems.

TradeStation, which for many years has been focused primarily on U.S. and certain European markets, is widely recognized as one of the world's leading online brokerage platforms.

Recently, TradeStation was:

- ranked a **"Top Five" online broker** in the U.S. for **Overall Customer Experience** by *Investor's Business Daily* (IBD 2013)
- awarded by *Barron's* magazine, in its annual ranking of 20 online brokerage firms, the highest star rating (4 ½ stars) for both **"Best for Frequent Traders"** and **"Best for International Traders"** (2014)

- declared “**Best**” in **Six Major Categories** by the readers of *Technical Analysis of Stocks & Commodities* magazine (2014)
- recognized for **Best Platform Technology** for the second year in a row in the 2014 Online Broker Review conducted by *StockBrokers.com*
- given the **Best Global Trading Platform Award 2013** at *The MENA 11th Forex Show, Managed Fund & Investment Opportunities 2013* event
- voted “**Best Forex Broker**” in the second annual *Overseas Financial Champion Awards* conducted by the leading Chinese financial news website *Hexun.com* in an online poll of more than 60 million of its monthly readers. (2014)

“We believe that our award-winning trading platform technology, now in its 9.5 version, will offer to Chinese investors and traders high-value functions and features not previously available to them,” said Salomon Sredni, CEO of TradeStation Group, Inc. and COO of Monex Group, Inc. “We believe that Guosen Securities is the right partner to deliver *TradeStation* to the Chinese market and look forward to a successful launch and rollout of the offering.”

“We are very excited to be able to offer *TradeStation* to the Chinese market,” said Chen Ge, Ph.D., Deputy CEO of Guosen Securities Company Limited. “We believe the broad range of specialized brokerage services offered by Guosen, coupled with the power, leverage and benefits of *TradeStation*, will greatly appeal to the growing number of serious, active traders and investors in the markets we serve.”

About TradeStation Group, Inc.

TradeStation Group, Inc., through its principal operating subsidiaries, TradeStation Securities, Inc. and IBFX, Inc. (a/k/a TradeStation Forex), offers the TradeStation analysis and trading platform to the active trader and certain institutional trader markets. The TradeStation platform offers electronic order execution and enables clients to design, test, optimize, monitor and automate their own custom Equities, Options, Futures and Forex trading strategies. TradeStation Group is a wholly owned subsidiary of Monex Group, one of the largest online financial services providers in Japan.

TradeStation Securities, Inc. (Member NYSE, FINRA, SIPC, NSCC, DTC, OCC & NFA) is a licensed securities broker-dealer and a registered futures commission merchant (FCM), and also a member of the BATS Y-Exchange, BATS-Z Exchange, BOX Options Exchange, Chicago Board Options Exchange, Chicago Stock Exchange, EDGA Exchange, EDGX Exchange, International Securities Exchange, NASDAQ OMX BX, NASDAQ OMX PHLX, NASDAQ Stock Market, NYSE Arca and NYSE Mkt. Its TradeStation Prime Services division, based in New York, seeks to provide prime brokerage services, including securities lending, to small and mid-sized hedge funds and other firms. IBFX, Inc. (Member NFA) is a Retail Foreign Exchange Dealer (RFED) that provides the company’s forex brokerage offering, and IBFX Australia Pty Ltd (ASIC regulated) provides forex brokerage services outside of the United States. The London-based subsidiary, TradeStation Europe Limited (FCA regulated), introduces UK and other European accounts to

TradeStation Securities, Inc. and IBFX, Inc. The company's technology subsidiary, TradeStation Technologies, Inc., develops and offers strategy trading software tools and subscription services, and hosts the TradingApp® Store.

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