

TradeStation Becomes the First Self-Directed U.S. Retail Broker to Route Orders Directly to IEX

Plantation, Florida

Tuesday, April 8, 2014

TradeStation, a Monex Group company (Monex Group, Inc. is listed on the first section of the Tokyo Stock Exchange, code: 8698), announced today that it will offer its clients the ability to execute trades with IEX, effective Wednesday, April 9, 2014, making TradeStation the first U.S. retail broker to offer its customers access to this new and growing market center. IEX is a non-exchange trading venue for buyers and sellers of equities.

TradeStation currently deploys intelligent order routing to directly connect clients to dozens of market centers and exchanges, electronic communication networks (ECNs), electronic liquidity providers (ELPs), and alternative trading systems (ATs). TradeStation also offers clients the option of having their orders routed directly to the exchange or market center of their choice. IEX has been added to the list of venues to which TradeStation clients may directly route their orders.

Dedicated to institutionalizing fairness in the markets, IEX aims to provide a more balanced marketplace via simplified market structure design and cutting-edge technology. IEX is the first equity trading venue majority owned by a consortium of buy-side investors, including mutual funds, hedge funds, and family offices.

“We are proud to announce that TradeStation has established connectivity with IEX and will give our clients the option of routing their orders directly to IEX,” said Salomon Sredni, CEO of TradeStation Group, Inc. and COO of Monex Group, Inc. “We strongly support innovation in technology and market structure that seeks to promote fairness and efficiency for all market participants, including retail and institutional traders and investors.”

About TradeStation Group, Inc.

TradeStation Group, Inc., through its principal operating subsidiaries, TradeStation Securities, Inc. and IBFX, Inc. (a/k/a TradeStation Forex), offers the TradeStation analysis and trading platform to the active trader and certain institutional trader markets. The TradeStation platform offers electronic order execution and enables clients to design, test, optimize, monitor and automate their own custom Equities, Options, Futures and Forex trading strategies. TradeStation Group is a wholly owned subsidiary of Monex Group, Inc., one of the largest online financial services providers in Japan.

TradeStation Securities, Inc. (Member NYSE, FINRA, SIPC, NSCC, DTC, OCC & NFA) is a licensed securities broker-dealer and a registered futures commission merchant (FCM), and also a member of the BATS Y-Exchange, BATS-Z Exchange, BOX Options Exchange, Chicago Board Options Exchange, Chicago Stock Exchange, EDGA Exchange, EDGX Exchange, International Securities Exchange, NASDAQ OMX BX, NASDAQ OMX PHLX, NASDAQ Stock Market, NYSE Arca and NYSE Mkt. Its TradeStation Prime Services division, based in New York, seeks to provide prime brokerage services, including securities lending, to small and mid-sized hedge funds and other firms. IBFX, Inc. (Member NFA) is a Retail Foreign Exchange Dealer (RFED) that provides the company’s forex brokerage offering, and IBFX Australia Pty Ltd (ASIC regulated) provides forex brokerage services outside of the

United States. The London-based subsidiary, TradeStation Europe Limited (FCA regulated), introduces UK and other European accounts to TradeStation Securities, Inc. and IBFX, Inc. The company's technology subsidiary, TradeStation Technologies, Inc., develops and offers strategy trading software tools and subscription services, and hosts the TradingApp™ Store.

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About IEX

Dedicated to institutionalizing fairness in the markets, IEX will provide a more balanced marketplace via simplified market structure design and cutting-edge technology. IEX offers a fair-access platform to any qualified broker dealer. IEX is driven by a team of cross-industry experts with backgrounds spanning market venues, electronic trading, and broker-dealers. IEX is the first equity trading venue owned exclusively by a consortium of buy-side investors, including mutual funds, hedge funds, and family offices. Learn more at: www.iextrading.com

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