## MONEX GROUP

## **Boom Securities Will Change its Name to Monex Boom Securities**

TOKYO, July 26<sup>th</sup>, 2011—Monex Group, Inc. (TSE Code 8698 TSE 1<sup>st</sup> section, Oki Matsumoto Representative Director, Chairman and CEO) announces that its fully owned subsidiary in Hong Kong, Boom Securities (H.K.) Limited, has changed its name to Monex Boom Securities (H.K.) Limited in order to clarify its position as a Hong Kong base securities company of the Group.

Outline of the subsidiary after the company name change

1) New company name: Monex Boom Securities (H.K.) Limited

2) Date of Change : July 21<sup>st</sup> 2011

\*Its corporate website URL will remain the same: http://www.boom.com

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