



## **Announcement of Subsidiary's Company Name Change**

TOKYO, January 26, 2011—Monex Group, Inc. (TSE Code 8698 TSE 1<sup>st</sup> section, Oki Matsumoto Representative Director, President and CEO) announces that its subsidiary, Boom Special Limited, will change its name to Monex International Limited in order to clarify its position as a regional holding company of the Group. Boom Special Limited was established in Hong Kong as a holding company of Boom Securities Group, a Hong Kong based online securities company group, that consists of Boom Securities (H.K.) Limited, Boom.com Limited, Baby Boom Limited and Boom Solutions Limited, and has become a subsidiary of Monex Group, Inc. as of December 27, 2010.

### Outline of the subsidiary after the company name change

- 1) New company name: Monex International Limited (planned to be changed in February 2011)
- 2) Address: 25/F., AIA Tower, 183 Electric Road, North Point, Hong Kong
- 3) Representative: Tsutomu Nakajima, Chairman and Managing Director
- 4) Description of Business: A Hong Kong based holding company of Boom Securities (H.K.) Limited, Boom.com Limited, Baby Boom Limited and Boom Solutions Limited

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