

Monex, Inc. Opened its Beijing Representative Office in China

TOKYO, Oct. 29, 2010 - Monex Group, Inc. ("the Company") announces that its subsidiary Monex, Inc. has opened its representative office in Beijing in the People's Republic of China.

1. Purpose of opening the representative office

Monex, Inc. has been studying the feasibility of developing financial business in the People's Republic of China together with Monex Group, Inc. Beijing Representative Office. Aiming to have more communication and information exchange with Chinese financial authorities and Chinese financial institutions in the future, Monex, Inc. has opened its Beijing Representative Office upon the approval from CSRC (China Securities Regulatory Commission) as of Oct. 21st, 2010 (receiving the registration certificate on Oct. 28, 2010).

Beijing Representative Office of Monex, Inc. is the only representative office of retail on-line broker opened in China. It is also our important research hub for securities business in China. We hope to contribute to the further development of securities industry in China with Monex, Inc.'s know-how and experience as a major on-line securities company in Japan.

2. Outline of the representative office

Name of office: Monex, Inc. Beijing Representative Office

Location: 1206H, Excel Centre No. 6, Wudinghou Street, Xicheng District,

Beijing, P.R.China

Chief Representative: Katsuki Mandai

Objective: Research of Chinese financial market and financial trends

Feasibility study of start-up of financial related business in China

Registered Date: Oct. 21st, 2010

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