



## **Monex Group to Execute Merger Agreement to Acquire Boom Group in Hong Kong**

TOKYO, October 29, 2010 - Monex Group, Inc. (“MG”– Tokyo, Oki Matsumoto/Representative Director, President & CEO, TSE: 8698) announces that MG has obtained an approval from Securities and Futures Commission of Hong Kong (“SFC”) to become a substantial shareholder of Boom Securities (HK) Limited, Boom.com Limited, Baby Boom Limited, and Boom Solutions Limited (collectively, “Boom Group”), Hong Kong based on-line brokerage company group.. Following this approval, today, MG’s Board of Directors resolved by the written resolution under the Article 370 of the Companies Act of Japan that MG will conduct a merger (“Merger”) with Boom Group Merger Preparation Godo Kaisha (“JPSPC”), a prospective holding company of Boom Group, by which JPSPC will be merged into MG, and MG signed a merger agreement (“Merger Agreement”) with JPSPC, for the purpose of the acquisition of Boom Group.

These procedures have been conducted as scheduled in the acquisition agreement (“Acquisition Agreement”) executed as of July 27, 2010 between MG and AEX ENTERPRISES LIMITED (“AEX”– British Virgin Islands, Robert Eu/Representative), a parent company of Boom Group, as MG publicly disclosed in its press release “Monex Group to Acquire Boom Group in Hong Kong” on July 27, 2010.

### **1. Purpose of Merger**

Positioning overseas business development as one of its high business priority, MG has been launching financial-related businesses in a rapidly growing market, the People’s Republic of China. Boom Group is the first company group to launch internet stock trading in Asia and Pacific region, providing services to retail investors. After the Acquisition, MG, through Boom Group, further focuses on expanding on-line securities business to retail investors.

### **2. Schedule of Merger**

July 27, 2010	Board meeting held to approve the Acquisition Agreement
July 27, 2010	Signing of the Acquisition Agreement
October 27, 2010	SFC approval
October 29, 2010	Board resolution to approve the Merger Agreement

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(13)	Main financing banks	Mizuho Corporate Bank, Ltd., The Bank of Tokyo-Mitsubishi UFJ, Ltd.	-
(14)	Main business partners	Monex, Inc.	-
(15)	Existing relationship of relevant parties involved	Shareholding	None
		Personnel	None
		Business	None
		Applicability of related parties	JSPSPC is not regarded as a relevant party of MG. In addition, stakeholders and affiliates of JSPSPC is not regarded as a relevant party of MG

#### 4. Corporate information post Acquisition

- |     |                         |   |
|-----|-------------------------|---|
| (1) | Company name            | Monex Group, Inc.   |
| (2) | Description of business | Holding company of financial instruments firm   |
| (3) | Head office             | 1-11-1 Marunouchi, Chiyoda-ku, Tokyo  |
| (4) | Representative          | Oki Matsumoto / Representative Director, President & CEO  |
| (5) | Capital                 | 10,393 million yen  |
| (6) | Fiscal year end         | March 31  |
| (7) | Outlook                 | The effect of the Merger on the MG's consolidated business performance in this fiscal year will be limited. |

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