

Monex Group to Execute Merger Agreement to Acquire Boom Group in Hong Kong

TOKYO, October 29, 2010 - Monex Group, Inc. ("MG"- Tokyo, Oki Matsumoto/Representative Director, President & CEO, TSE: 8698) announces that MG has obtained an approval from Securities and Futures Commission of Hong Kong ("SFC") to become a substantial shareholder of Boom Securities (HK) Limited, Boom.com Limited, Baby Boom Limited, and Boom Solutions Limited (collectively, "Boom Group"), Hong Kong based on-line brokerage company group.. Following this approval, today, MG's Board of Directors resolved by the written resolution under the Article 370 of the Companies Act of Japan that MG will conduct a merger ("Merger") with Boom Group Merger Preparation Godo Kaisha ("JPSPC"), a prospective holding company of Boom Group, by which JPSPC will be merged into MG, and MG signed a merger agreement ("Merger Agreement") with JPSPC, for the purpose of the acquisition of Boom Group.

These procedures have been conducted as scheduled in the acquisition agreement ("Acquisition Agreement") executed as of July 27, 2010 between MG and AEX ENTERPRISES LIMITED ("AEX"—British Virgin Islands, Robert Eu/Representative), a parent company of Boom Group, as MG publicly disclosed in its press release "Monex Group to Acquire Boom Group in Hong Kong" on July 27, 2010.

1. Purpose of Merger

Positioning overseas business development as one of its high business priority, MG has been launching financial-related businesses in a rapidly growing market, the People's Republic of China. Boom Group is the first company group to launch internet stock trading in Asia and Pacific region, providing services to retail investors. After the Acquisition, MG, through Boom Group, further focuses on expanding on-line securities business to retail investors.

2. Schedule of Merger

July 27, 2010 Board meeting held to approve the Acquisition

Agreement

July 27, 2010 Signing of the Acquisition Agreement

October 27, 2010 SFC approval

October 29, 2010 Board resolution to approve the Merger Agreement

Contact: Corporate Communications, CEO Office

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October 29, 2010 Signing of the Merger Agreement
December 27, 2010 (plan) Effective date of the Merger

Note: In accordance with the main text of Article 796, Paragraph 3 of the Companies Act of Japan, MG will conduct the Merger through the simplified procedures, by which resolutions of the shareholders meeting will not be made.

3. Outline of the Surviving Company and Absorbed Company for Merger

		Surviving Company		Absorbed Company	
				1 2	
		(as of October 29, 2010)		(as of October 29, 2	010)
		(* as of September 30,	, 2010)		
(1) Company name		Monex Group, Inc.		BOOM Group Merger Preparation	
				Godo Kaisha (JPSPC)	
(2)	Description of business	Holding company of fina	ancial	Holding company of	financial
		instruments business firms		instruments business firm	ıs
(3)	Establishment	August 2, 2004		August 13, 2010	
(4)	Head office	1-11-1 Marunouchi, Chiyoda-ku		1-16-15, Ebisu, Shibuya-ku,	
		Tokyo		Tokyo	
(5)) Representative Oki Matsumoto		sentative	entative AEX ENTERPRISES LIMITED	
		Director, President and CEO		Representative Partner	
(6)	Capital	10,393 million yen		1 yen	
(7)	Total number of shares	3,131,120 shares	131,120 shares		
	issued				
(8)	Net assets	67,137 million yen		1 yen	
		(Consolidated) *			
(9)	Total assets	357,707 million yen		1 yen	
		(Consolidated) *			
(10)	Fiscal year end	March 31		March 31	
(11)	Number of employees	292 (Consolidated) *		-	
(12)	Major shareholders and	ORIX Corporation	21.5%	AEX ENTERPRISES	100%
	their percentage of			LIMITED	
	holdings (major partner		8.3%	-	-
	and percentage of	Oki Matsumoto			
	interest for JPSPC)				
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(13)	Main financing banks	Mizuho Corporate Bank, Ltd.,		-	
		The Bank of Tokyo-Mitsubishi			
		UFJ, Ltd.			
(14)	Main business partners	Monex, Inc.		-	
		Shareholding	None		
		Personnel	None		
	Existing relationship of	Business	None		
(15)	relevant parties	Applicability of	JPSPC is not regarded as a relevant party of		
	involved	related parties	MG. In addition, stakeholders and affiliates of		
			JPSPC is r	not regarded as a relevant party of	
			MG		

4. Corporate information post Acquisition

(1)	Company name	Monex Group, Inc.		
(2)	Description of business	Holding company of financial instruments firm		
(3)	Head office	1-11-1 Marunouchi, Chiyoda-ku, Tokyo		
(4)	Representative	Oki Matsumoto / Representative Director, President & CEO		
(5)	Capital	10,393 million yen		
(6)	Fiscal year end	March 31		
(7)	Outlook	The effect of the Merger on the MG's consolidated business		
		performance in this fiscal year will be limited.		

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