



Monex University to Start Research on Investment Management Theories

TOKYO, January 29, 2008 -- Monex Beans Holdings, Inc. announces that its subsidiary, Monex University, Inc. ("Monex University"), will additionally take the role of research and development on investment management theories.

Our group has aspired to be an integrated online financial institution designed for individual investors, offering enhanced system infrastructure and expanded lineup of products and services. In addition, we consider it indispensable to provide an "Intelligence Infrastructure", such as a tool that enables investors to select and combine the most appropriate products and services from a wide lineup depending on the investment objective and risk tolerance of respective investors.

As an investor education company for individuals, Monex University has provided "Monex Campus", an e-learning system that offers an opportunity to learn asset management and life planning. For the development of the "Intelligence Infrastructure", Monex University will carry out research on the latest investment management theories such as international asset allocation and/or equilibrium model. The research outcome will be applied to an advice engine to create and manage asset portfolio for customers of Monex, Inc.

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