



MBH to Change Company Name

TOKYO, January 29, 2008 -- Monex Beans Holdings, Inc. ("MBH") announces that it has decided to change its company name, subject to shareholder approval at the forthcoming 4th Annual General Meeting to be held in June 2008.

1. New Company Name

Monex Group, Inc.

2. Effective Date (planned)

July 1, 2008

3. Background

MBH was incorporated through stock exchange by Monex, Inc. and Nikko Beans, Inc., both of which were founded in 1999. Since its incorporation, MBH has aggressively developed its business aiming to establish "Integrated Online Financial Institution for Individuals" and has become a holding company with ten subsidiaries and affiliates in the group. In order to further expand its businesses, MBH has concluded to change its company name for the group's brand recognition.

The new company name "Monex Group, Inc." is intended to produce a sense of unity with its core subsidiary, "Monex, Inc." which has been familiar to customers since its foundation.

Meanwhile, considering the origin of a part of the current company name "Beans", the Company plans to establish a "Beans Scholarship" to enhance development of human resources such as supporting group employees to obtain MBA degrees abroad.

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