

TOKYO, January 9, 2008 -- Monex Beans Holdings, Inc., announces that its subsidiary, Monex, Inc. (President and CEO: Oki Matsumoto, "Monex"), issued the following press release today.

Attachment: Monex press release

Monex to Start "My Login" Service

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Contact: Corporate Communications Office Michiyo Kubota, Mina Kanai +81-3-6212-3750

This material is an English translation of a Japanese announcement made on the date above. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this English translation are not guaranteed and thus you are encouraged to refer to the original Japanese document. This translation was made as a matter of record only and does not constitute an offer to sell or to solicit an offer to buy securities in the U.S.

Monex to Start "My Login" Service

TOKYO, January 9, 2008 -- Monex, Inc. (President & CEO: Oki Matsumoto; "Monex"), announces

that it has adopted the "RSA Adaptive Authentication for Web" service of RSA Security Japan Ltd.

(Chiyoda-ku Tokyo, President: Osamu Yamano) to strengthen the security of online trading. With

the start of this service, customers at Monex will be able to choose to login as before, or by the "My

Login" service.

Features of "My Login" Service

1. Customers can confirm that the website they have accessed to is the official Monex website by

referring to a picture or phrase that they registered in advance. This service will prevent

customers from being caught in phishing frauds, etc.

When logging in, this service will authorize the computer customers use to login in addition to

the login ID and password. If the computer used to login is different from the computer usually

used, customers must answer to the secret question they registered in advance. Customers can

prevent themselves from fraudulent access through this service.

Monex is the first in Japan to adopt this "RSA Adaptive Authentication for Web" security

service.

Start of Service: January 16, 2008

Please visit http://www.monex.co.jp/ for details.

Monex will continue to enhance its services for more secure transactions for our customers.

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