



Start of Special Service for So-net Members

TOKYO, June 5, 2007 -- Monex Beans Holdings, Inc. announces that So-net Entertainment Inc. ("So-net"; President: Kenichiro Yoshida) and Monex, Inc., a subsidiary of Monex Beans Holdings, Inc.; ("Monex"; President & CEO: Oki Matsumoto) will be starting a special service to So-net members. This service is intended for the 3.24million individual So-net members registered as of March 31, 2007 and as stated below, will begin on June 5, 2007.

1. "Special Service for Stockholders"*

The "Special Service for Stockholders" waives the brokerage commission for stockholders and members of partnering companies.

So-net members who obtain proper documentation from the exclusive website** and purchase So-net stocks through Monex between June 5, 2007 and May 30, 2008, after opening a Monex account will have their brokerage commissions waived. In addition, Monex will be conducting a campaign where So-net members who deposit a minimum of ¥30,000 by August 31, 2007 will be awarded ¥3,000.

* Please refer to the following URL for further details (Japanese only) :

<http://www.monex.co.jp/ServiceInformation/00000000/guest/G3200/srv/yugu.htm>

** Please refer to the following URL for further details on account opening of

So-net members (Japanese only): <http://www.so-net.ne.jp/corporation/IR/yuutai/>

2. Service Objectives

So-net hopes that this service will make it easier for So-net members to purchase stocks and Monex hopes that So-net members will use Monex through this opportunity.

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