

The Publication of the First Neo-Future Money Novel

TOKYO, February 21, 2007 – “Association to think about asset planning in the future”, consisting of Toyota Financial Services Corporation, Monex, Inc.*, Monex University, Inc. *, and Kodansha Ltd., has published its second investor education book, “Find the Best Investment Strategy for Happiness –What will happen 10 years from now?–” (Published by Kodansha Ltd.).

*Subsidiary of Monex Beans Holdings, Inc.

This book is a new type of neo-future novel which simulates how five students who spent their years in university together 10 years ago live their lives in 2017, in 4 different scenarios, “Hyper Inflation”, “Super Controlled Society”, “The Age of the BRICs”, and “Japan as No.1 -again-”. By telling the story as a novel, it is easier to imagine future phenomenon such as “30% Inflation”, and how it would affect our life environment and behavior. In an age where it is difficult to imagine what the future will be like, we hope that this novel can give a hint on what is really important to make our lives richer to our readers.

On December 1, 2005, “Association to think about asset planning in the future” published its first book, “The Simplest Way of Investment by 3 Key Words -Long-term, Diversification, and Optimum-”, and has been operating a website “Fountain of Money”, providing investment information to individual investors.

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