



Announcement of Start of Distribution of E-mail Newsletter Series with Video Content

TOKYO, February 1, 2007 -- Monex Beans Holdings, Inc. announces that that its subsidiary Monex, Inc. ("Monex"; President & CEO: Oki Matsumoto) will start distribution of "Market Mail -Mobile-", the e-mail newsletter series with video content that can be subscribed free of charge, starting Monday, February 5, 2007.

Monex currently distributes the "Market Mail" series, its original e-mail newsletter series mainly covering stock market overview in the morning, after morning close, after market close, and evening. The e-mail newsletters are sent to its customers who have accounts with Monex and subscribes to the service. However, "Market Mail -Evening Issue-" is currently distributed only to PCs. The "Market Mail -Mobile-" series, which Monex will start distribution, is distributed at evening time and can be viewed not only via PC but also via certain models of cell phone.

Recently, individual investors participating in stock markets using cell phones are increasing, and Monex has received many requests from investors to make more information available via cell phone. With the "Market Mail -Mobile-" series, Monex will respond to customer needs by offering video content on stock market overview and also by offering more columns on subjects other than stock market reports.

Also, there are investors who cannot reach their PCs during stock trading hours. Monex newly established a commission structure for stock trading using the internet via cell phone, applicable to the contracts executed on and after Monday, January 29, 2007. Going forward, Monex plans to offer a greater amount of investment related information available via cell phone.

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