



DLIBJ Asset Management Co., Ltd.
Rikio Nagahama, President & CEO

Monex Beans Holdings, Inc.
Oki Matsumoto, President & CEO

Announcement of Launch of and Start Placement of “Monex Asset Planning Fund”

TOKYO, January 11, 2007 -- Monex Beans Holdings, Inc. announces that DLIBJ Asset Management Co., Ltd. (“DIAM”; Head Office: Chiyoda-ku, Tokyo; President & CEO: Rikio Nagahama) and Monex Beans Holdings, Inc.’s subsidiary Monex, Inc. (“Monex”; President & CEO: Oki Matsumoto) will launch a new fund as detailed below:

The name of the fund to be newly launched on Friday, January 26, 2007 is “Monex Asset Planning Fund (available in “re-investment type” and “bi-monthly dividend payment type”)”, an open-end stock investment trust/balanced fund.

The fund is a balanced fund managed by DIAM and dedicated for Monex. The fund is designed under the concept of developing a product that serves as the first step for investment beginners who will start managing their assets. The fund has four main features as follows:

- (1) The fund diversifies investments in 6 global asset classes (domestic and overseas equities, bonds, and REITs) through passive funds (mother funds) aimed at achieving investment performance linked to indices that represent markets of respective asset classes.
- (2) The determination of the basic asset allocation ratio is advised by Ibbotson Associates Japan (Head Office: Chiyoda-ku, Tokyo; President: Katsunari Yamaguchi), the Japanese arm of Ibbotson Associates (see below), an investment consulting firm that earns high reputation in providing consulting services and databases for many asset management firms and financial institutions worldwide.

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- (3) With both subscription fee and redemption commission free of charge and management fee of below 1% p.a. (0.9975% p.a. or 0.95 p.a. excluding tax) of the total amount of trust assets, the fund has achieved low-cost structure only available at an on-line brokerage such as Monex.
- (4) The fund is available in two types: “re-investment type” that emphasizes the growth of trust assets and “bi-monthly dividend payment type” that emphasizes regular receipt of dividends.

The fund is designed not only to cater to investment beginners with the ease of understanding but also to satisfy well experienced investors. We hope that the fund will help individual investors who intend to build and manage their assets over a long term.

<Reference>

About Ibbotson Associates

Ibbotson Associates was founded in 1977 in Chicago, U.S. by Roger G. Ibbotson, professor at Yale School of Management, who pioneered experimental study of diversified investment effect based on long-term investment returns data. The firm has earned high reputation from many asset management firms and financial institutions in Japan, the U.S. and worldwide in such areas as investment returns databases, expected return/risk estimation, and model portfolio planning.

Number of clients (in consulting agreement):

Approx. 200 corporations *1 (including leading banks, brokerages, and insurance companies).

Of which, Ibbotson Associates advises 26 corporations on their investments in funds of funds and 401k schemes (Amount of assets: Approx. US\$10.7 billion *2

*1: As of December 31, 2006; *2: As of December 31, 2005

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