



Announcement of Launching “Monex Asset Planning Fund”

TOKYO, January 11, 2007 -- Monex Beans Holdings, Inc. announces that that its subsidiary Monex, Inc. (“Monex”; President & CEO: Oki Matsumoto) will launch “Monex Asset Planning Fund (available in two types: ‘re-investment type’ and ‘bi-monthly dividend payment type’)”, an open-end stock investment trust/balanced fund, as announced in a separate press release jointly released with DLIBJ Asset Management Co., Ltd. (“DIAM”; Head Office: Chiyoda-ku, Tokyo; President & CEO: Rikio Nagahama) .

The Monex Beans Holdings Group including Monex has made efforts to expand services for investment beginners through the installation of the “*First Time Dial*” phone number dedicated for investment beginners, provision of a variety of seminars in order to provide investors with investment knowledge and know-how, the e-learning service ”Monex Campus”, and the weekly series of articles titled “Monex Money Seminar” on the Asahi Shimbun Newspaper.

“Monex Asset Planning Fund” to be launched is a balanced fund dedicated for Monex and managed by DIAM. The fund, which will be included in the lineup of our investment products for investment beginners, was created in response to the voice of many customers: “We know we have to invest, but we don’t know which products we should invest in”. In addition, the fund is also designed to satisfy more experienced investors, as the basic asset allocation ratio is determined based on advice provided by Ibbotson Associates Japan (Head Office: Chiyoda-ku, Tokyo; President: Katsunari Yamaguchi), the investment consulting firm specializing in consulting on optimum asset allocation.

Moreover, the fund is available in two types: “re-investment type” emphasizing the growth in trust assets, and “bi-monthly dividend payment type” emphasizing receipt of regular payment of dividends, in order to meet asset design needs of a wide variety of customers ranging from those in their 20s-40s who need to build up their assets to baby-boomers and other age groups who are in the stage of using the assets they have built.

Going forward, the Monex Group will continue its efforts to develop and provide products and services friendly to investment beginners.

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